

Why Black History Month Every February

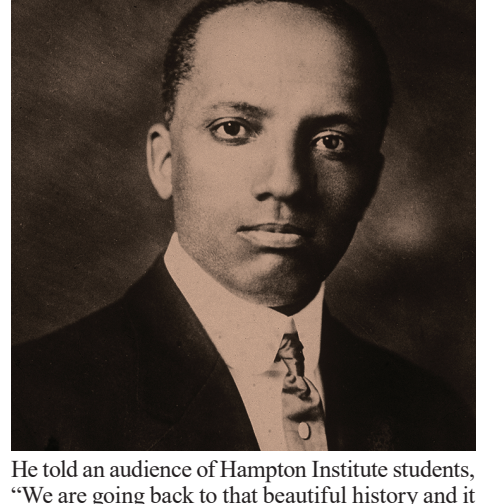
By Daryl Michael Scott

Editor's note: The Association for the Study of African American Life and History (ASALH) announced the theme of Black History Month 2024 as "African Americans and the Arts" to recognize the extensive range and influence of African American cultural expression. ASALH founded the annual commemoration of Black history in 1926. This article by the organization's former national president explains. Please visit their website for more details: <https://asalh.org/>

The story of Black History Month begins in Chicago during the summer of 1915. An alumnus of the University of Chicago with many friends in the city, Carter G. Woodson traveled from Washington, DC, to participate in a national celebration of the fiftieth anniversary of emancipation sponsored by the state of Illinois. Thousands of African Americans traveled from across the country to see exhibits highlighting the progress their people had made since the destruction of slavery. Awarded a doctorate from Harvard three years

earlier, Woodson joined the other exhibitors with a Black history display. Despite being held at the Coliseum, site of the 1912 Republican convention, an overflow crowd of six to twelve thousand waited outside for their turn to view the exhibits. Inspired by the three-week celebration, Woodson decided to form an organization to promote the scientific study of Black life and history before leaving town. On September 9, Woodson met at the Washash YMCA with A. L. Jackson and three others and formed the Association for the Study of Negro Life and History (ASNLH).

He hoped that others would popularize the findings that he and other Black intellectuals would publish in *The Journal of Negro History*, which he established in 1916. As early as 1920, Woodson urged Black civic organizations to promote the achievements that researchers were uncovering. A graduate member of Omega Psi Phi, he urged his fraternity brothers to take up the work. In 1924, they responded with the creation of Negro History and Literature Week, which they renamed Negro Achievement Week. Their outreach was significant, but Woodson desired greater impact.



He told an audience of Hampton Institute students, "We are going back to that beautiful history and it is going to inspire us to greater achievements." In 1925, he decided that the association had to shoulder the responsibility. Going forward, it would

Small Business Exchange • Voice of Small, Emerging, Diversity-Owned Businesses Since 1984 [Click to read more](#)

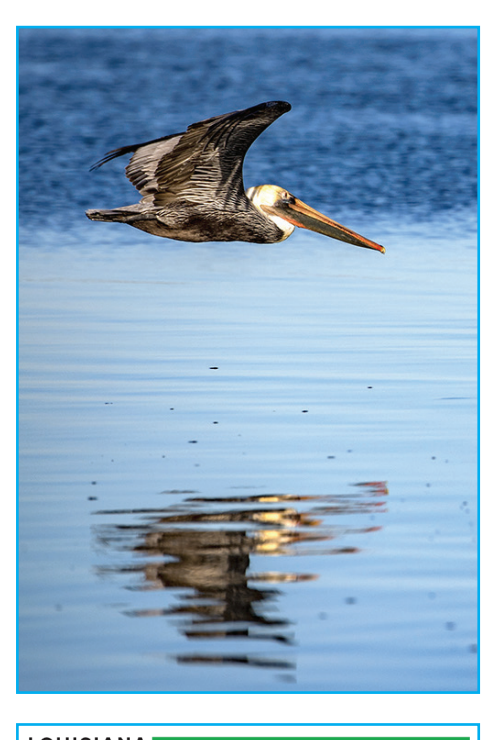
Opportunities

LOUISIANA
DEPARTMENT OF ENVIRONMENTAL QUALITY
Public notices and participation activities
[Click for details](#)

Doreen's Jazz New Orleans

- Private lessons from Queen Clarinet
- Band performances at your venue
- Master classes for groups

504-908-7119
doreenja@bellsouth.net
www.doreensjazz.org



LOUISIANA BUSINESS JOURNAL
SBE OUTREACH SERVICES

With over 1.6 million businesses in our active database—the country's largest non-public diversity database—SBE sets the professional standard for diversity outreach across the nation. For more than three decades, we have served small businesses, prime contractors, and agencies—with proven results.

Advertisements
Placed in various Louisiana Business Journal digital publications every month and at www.louisianabusinessjournal.com

Fax, Email, and Postal Solicitations
Targeted mailings sent to businesses chosen according to your criteria

Live Call Center Follow-Up
Telephone follow-up calls using a script of five questions that you define

Computer Generated Reports
Complete documentation that will fit right into your proposal, along with a list of interested firms to contact

Special Services
Custom design and development of services that you need for particular situations such as small business marketing, diversity goal completion, and agency capacity building

Call for more information: 800-800-8534

1984 **39** Years 2023



LOUISIANA BUSINESS JOURNAL
PUBLIC LEGAL NOTICES

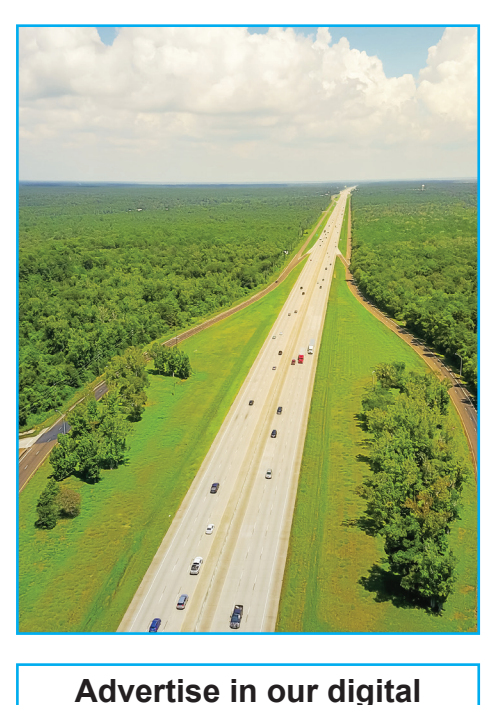
With a database of over 1.6 million businesses, SBE assists agencies with public legal notices

Advertisements
Placed in various Louisiana Business Journal digital publications every month and at www.louisianabusinessjournal.com

Special Follow-Up Services
Custom design and development of services that you need for particular situations such as small business marketing, diversity goal completion, and agency capacity building

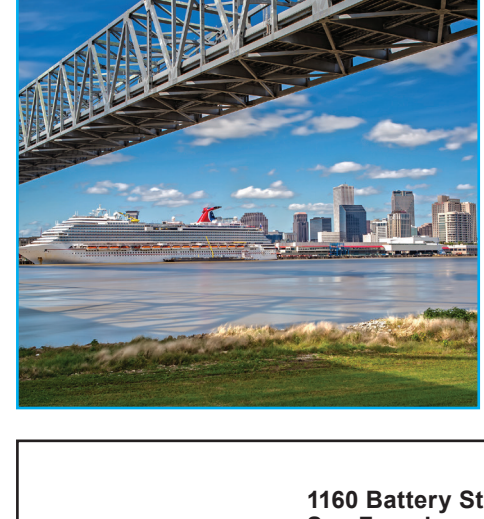
Call for more information: 800-800-8534

1984 **39** Years 2023



Advertise in our digital LBJ

weekly or whenever wherever to whomever you need to reach among agencies contractors diversity firms



Balthazar Electriks
WHOLESALE DISTRIBUTORS

We deliver a wide range of products and services to proudly serve construction, industrial, utility, and commercial businesses

ELECTRICAL Wire, Distribution, Wiring Devices, Installation Material	LIGHTING Bulbs, Ballasts, Exits/Emergency Lights, Installation Options	SECURITY Smoke, Carbon Monoxide and Metal Detectors, Surveillance Equipment, and Batteries	COMMUNICATIONS Fiber Optic Cable, Telecommunication Systems, and Office Equipment
--	--	--	---

Contact info: 3623 D'Hemecourt Street • New Orleans, LA 70119
504-891-5504 • 504-891-5580 • Belectriks@balthazarinc.com • www.Balthazarinc.com

LAGNIAPPE BAKEHOUSE

Lagniappe Baking is an independently owned pop-up Bakehouse by pastry chef Kaitlin Guerin. Created to make one-of-a-kind assorted Pastry Boxes that highlight the local, seasonal bounty of the Crescent City's agriculture, each box is meant to challenge your taste buds with flavor combinations and leave you with joy and anticipation for the next.

www.lagniappebaking.com

EDWARDS UNLIMITED LLC
CARE@THEJANICEEDWARDS.COM
866.433.8658
WWW.THEJANICEEDWARDS.COM

COMPANY PROFILE

Edwards Unlimited is an award-winning media production and leadership development business enterprise. Our company is dedicated to helping corporations, entrepreneurs and non-profit organizations celebrate their successes and share their vision with the world through high quality video production, media/ presentation training and strategic communications. President & CEO Janice Edwards is an award-winning talk show host, Emmy-nominated producer, co-author of the international best-seller *Step Into Your Brilliance*, an in-demand MC, and an acclaimed contributor to community empowerment through her media work.

SERVICES WE PROVIDE

- Media Coaching and Training
- Leadership Development
- Strategic Communications
- Signature Talk & Keynote Speaking Training
- Media Production
- Writing
- Legacy Interviews
- Marketing
- Social Media Management

LEGACY INTERVIEWS

- Edwards Unlimited Legacy Interviews are 1080p or 4K video and/or audio recording with transcripts capturing family treasures as living historical documents.
- These interviews provide ideal content for books, documentaries, TedX talks or for sharing with generations to gain a better understanding of their lineage. They can be created anywhere in the world with strong internet connection. Janice Edwards has conducted more than 12,000 interviews throughout her stellar career.
- These legacy interviews have created joy and happiness among family members and friends. They become a living record for loved ones in the future.

Small Business Exchange Louisiana DEI

- Advertise
- ITB to Targeted (NAICS/SIC/UNSPSC) Certified Businesses
- Telephone Follow-Up (Live)
- Agency/Organization Letters
- Computer Generated Dated and Timed Documentation
- Customized Reports Available

For more info contact
Valerie Voorhies at
vvv@sbeinc.com

SOUTHEAST EVENTS FOR YOUR BUSINESS

2024

Federal Contracting: Woman-Owned Small Business (WOSB) Program
Thursday, February 15, 2024, 9:00 am–10:00 am CDT Online
Main Sponsor(s): US Small Business Administration
Contact: <https://www.eventbrite.com/e/welcome-to-wosb-webinar-tickets-482397041537>
Fee: Free; registration required

Welcome to the WOSB webinar series! Are you a woman owner of a small business? The federal government's goal is to award at least five percent of all federal contracting dollars to woman-owned small businesses each year. Join us for training on how to register for SBA's Woman-Owned Small Business (WOSB) program, which helps eligible small businesses to qualify for federal contracting opportunities. The monthly sessions will include an overview of the self-certification process, as well as a discussion of the NAICS codes that qualify as WOSB or EDWOSB. Register for this free webinar at <https://www.eventbrite.com/e/welcome-to-wosb-webinar-tickets-482397041537>

8(a) Orientation and SAM Registration Webinar
Wednesday, February 21, 2024, 9:30 am–10:30 am CDT Online
Main Sponsor(s): US Small Business Administration
Contact: SBA Illinois District Office, 312-353-4528, illinois.do@sba.gov
Fee: Free; registration required
Join the Small Business Administration (SBA)

Illinois District Office for a virtual workshop providing an overview of the 8(a) Business Development program, eligibility requirements, and program benefits. Also learn how to increase your potential for federal contract opportunities through System for Award Management (SAM) registration, including information that you need for the registration process. SBA presents will offer additional tips, address FAQs, give directions on where to get further assistance, and answer your other questions. To register for this free webinar, visit <https://www.eventbrite.com/e/8a-orientation-sam-registration-tickets-518989961947>

Selling to the Federal Government Webinar
Thursday, March 28, 2024, 12:00 pm–3:00 pm CDT Online
Main Sponsor(s): US Small Business Administration
Contact: George Tapia, 610-382-3086, george.tapia@sba.gov
Fee: Free; registration required

Did you know that the federal government is the largest purchaser of goods and services in the world? Interested in learning how your business can market your services or goods to the federal government? Register on line at <https://www.eventbrite.com/e/how-to-sell-to-the-federal-government-tickets-21790713611> SBA helps to ensure small businesses get fair opportunities to share federal government prime contracts. Topics will include: How to Register, Small Business Certifications, Finding Opportunities, Marketing Your Firm, Federal Supply Schedules, Getting Paid, Tips to Prepare Your Offer, How to Seek Additional Assistance. All training sessions are held via Microsoft Teams Meeting. Participants must ensure Microsoft Teams is functioning.

CERTIFICATION

Small Business Exchange, Inc.
is **DBE certified** by the Louisiana UCP.

Certificate of Proclamation
Louisiana Business Journal

In recognition of the 39th publication since Hurricane Katrina and to the rebuilding of business in your community.

Mitch Landrieu
MAYOR MITCHELL J. LANDRIEU • CITY OF NEW ORLEANS

June 15, 2010
DATE